SAN DIEGO (March 16, 2012) – The American Academy of Dermatology (Academy) is holding its 70th Annual Meeting in San Diego, March 16-20, 2012, at the San Diego Convention Center. With an anticipated attendance of more than 17,000, this meeting will feature world-renowned leaders in the field of dermatology presenting the latest research in the diagnosis and medical, surgical and cosmetic treatment of skin, hair and nail conditions.

Scientific News
This kit features some of the news and research that will be presented during the 70th Annual Meeting, including the following news releases:

- African-American Hair Needs Special Care to Avoid Damage
- Dermatologists Urge Psoriasis Patients to Be Aware of Potential Link to Other Serious Diseases
- Hormonal Factors Key to Understanding Acne in Women
- Musicians at Risk for Common Skin Condition
- New Generation of Laser and Light Therapies Could Provide Future Treatment Options for Skin, Hair and Nail Conditions
- New Surgical Techniques Hold Promise for Treating Vitiligo
- New Therapies Helping Patients With Advanced Melanoma
- Treating Excess Body Hair Could Remedy a Hairy Situation
- Understanding the Science of Good Genes Could Lead to Better Skin Care Products, Recommendations

Additional Academy announcements are posted to the Academy newsroom.

Media planning to attend the 70th Annual Meeting must register on-site in the Academy Press Office located in Room 33B of the San Diego Convention Center. The Press Office phone number will be (619) 525-6322 beginning Friday, March 16.

Headquartered in Schaumburg, Ill., the American Academy of Dermatology (Academy), founded in 1938, is the largest, most influential, and most representative of all dermatologic associations. With a membership of more than 17,000 physicians worldwide, the Academy is committed to: advancing the diagnosis and medical, surgical and cosmetic treatment of the skin, hair and nails; advocating high standards in clinical practice, education, and research in dermatology; and supporting and enhancing patient care for a lifetime of healthier skin, hair and nails. For more information, contact the Academy at 1-888-462-DERM (3376) or www.aad.org. Follow the Academy on Facebook (American Academy of Dermatology) or Twitter (@AADskin).

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