



**For Immediate Release**

## **Follett Calls on Public to Vote for the Most Innovative School Library**

### ***Follett Challenge Highlights Positive Impact of Libraries on Student Achievement***

**RIVER GROVE, Ill., June 23, 2011** – More than 100 libraries across the country raised their hands to answer [Follett Corporation's](#) challenge to find the most innovative libraries. Now, the company is calling on the public to [vote](#) for their favorite program to name the People's Choice winner.

The ***Follett Challenge*** was designed to reward school libraries for their work applying technology, content and creativity in ways that engage students, foster literacy and promote critical thinking. Six winning libraries will be awarded a total of \$100,000 worth of products and services from Follett.

"We wanted to draw attention to the undeniable connection between innovative libraries and student performance, and we've been amazed by the response," said Chuck Follett, President and CEO of Follett Corporation. "The Follett Challenge entries showcase hundreds of creative ways that libraries are using technology and new approaches to inspire and engage students. The entries are examples of the important role librarians and media specialists play every day at schools across the country and around the world."

### **Cast Your Vote**

Schools, local communities and the general public are encouraged to take part in selecting the People's Choice winner by voting for the best video submission. All submissions are available on the [Follett Challenge](#) website under the "View Entries" tab. After registering, users can cast one vote per day. Voting will remain open until September 1 and the entry with the most votes will be awarded \$10,000 of products and services from Follett.

This weekend Follett will also encourage thousands of educators at the annual conferences for the American Library Association (ALA) and the International Society for Technology in Education (ISTE) to vote for their favorite submission.

While the public votes, ***Follett Challenge*** judges will be busy evaluating the more than 100 written submissions. The judges, comprised of library and educational professionals, will award the top five entries with a total of \$90,000 worth of products and services from Follett. Winning schools, including the People's Choice winner, will

receive public recognition at the American Association of School Librarians (AASL) National Conference on October 27 in Minneapolis.

Follett's many offerings include books, audiovisual materials and electronic resources from Follett Library Resources; automated library, resource, and learning management solutions from Follett Software; and supplemental classroom materials, workbooks and pre-owned textbooks from Follett Educational Services.

To cast your vote or learn more about the **Follett Challenge**, visit [www.follettchallenge.com](http://www.follettchallenge.com). The company can also be contacted at [follettchallenge@follett.com](mailto:follettchallenge@follett.com).

### **About Follett**

[Follett Corporation](#) is a \$2.7 billion, privately held company that provides products, services and solutions to the educational marketplace. Follett Corporation was founded in 1873, and today is headquartered in River Grove, Illinois.

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