

## The Follett \$100,000 Challenge

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During the last decade more than a dozen studies conducted by the Library Research Service demonstrate the impact of school librarians and libraries on student performance. But as schools face increasing budget cuts, many librarians' desks may sit empty altogether.

Follett believes it has never been more important to advocate for the role librarians play as champions of innovative school programs that drive student achievement. Every day we witness amazing examples of school libraries implementing new methods and technology...but we're eager to see more.

With that goal in mind, we are issuing the **Follett Challenge** to libraries across the country. Simply put, Follett believes that raising the visibility of outstanding individual efforts will fuel a chain reaction of innovation in schools everywhere.

Follett will award \$100,000 worth of Follett products to school libraries that do an outstanding job applying technology, content and creativity in ways that engage students and foster literacy and critical thinking.

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### About the Challenge

Recognizing the strong link between library programs and student success, Follett Corporation created the **Follett Challenge** to find the best innovations in school libraries. The contest will advocate for the role librarians play as champions of school programs that drive student achievement.

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### Awards

Schools that do an outstanding job of applying technology, content and creativity in ways that engage students, foster literacy and critical thinking will receive **\$100,000 worth of Follett products**.

Follett's many offerings include books, audiovisual materials and electronic resources from Follett Library Resources; library automation, learning management, and resource management platform solutions from Follett Software; and pre-owned textbooks, workbooks and other supplemental classroom materials from Follett Educational Services.

The award for each winning school will be based on its ranking by the judging committee:

- First place: \$35K
- Second place: \$20K
- Third place: \$15K
- Fourth place: \$10K
- Fifth place: \$10K

Follett will also name a **People's Choice \$10K winner**. The school will be awarded based on public voting for the best video submission.

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**Judging Committee**

Five judges will review all applications. The committee is comprised of library and educational professionals, as well as a Follett representative:

- Doug Achterman - San Benito HS District, CA
- Lucy Hansen - South Texas Independent School District, TX
- Susan Ballard - Londonderry School District, NH
- Keith Schroeder - Bay Port HS, WI
- Sue Adellman, Follett Software Company

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**Winning Criteria**

Judges will be looking for applications that illustrate:

- Innovation in integrating technology and content
- Student engagement
- Positive impact on learning
- Sustainability
- Scalability
- Financial viability within normal budgetary parameters
- Information literacy

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**Key Dates**

**06.23.11** - People's choice voting starts for the best program

**09.09.11** - Winners selected and notified

**10.27.11** - Winners announced at the American Association of School Librarians (AASL) National Conference

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**Eligibility**

Public and private K-12 schools worldwide that complete the application in full.

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**More Information**

Visit our website at [www.follettchallenge.com](http://www.follettchallenge.com) or email us at [follettchallenge@follett.com](mailto:follettchallenge@follett.com).