

Social Media Image (Pixel) Size Cheat Sheet

Facebook:

Cover photo – 851 x 315
Profile photo – 180 x 180
Tab – 111 x 74
Link image – 1200 x 627
Shared image – 1200 x 1200

Instagram:

Profile photo – 161 x 161
Image viewed on desktop in lightbox
as 612 x 612
Image feed – 510 x 510

Twitter:

Header 1500 x 500
Profile photo – 400 x 400
Shared photo – 1024 x 512
In-stream photo preview – 220 x 400

Google+

Profile photo – 250 x 250
Cover photo – 2120 x 1192
Shared image (minimum) – 250 x 250

LinkedIn:

Standard logo – 100 x 60
Square logo – 50 x 50
Banner image – 646 x 220
Shared image size limit – 100MB



YouTube:

Channel art – 2560 x 1224
Custom video thumbnail – 1280 x 720

Pinterest:

Profile photo – 600 x 600
Board thumbnail – 225 x 150
Pin – 600 x infinite



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