The Joint Commission adds breastfeeding as a part of their Speak Up! patient education series.

On August 1, 2011, the Joint Commission announced a campaign to help support and prepare mothers to successfully breastfeed. The new campaign is called “What You Need to Know About Breastfeeding” and covers topics such as prenatal preparation, talking with health care providers, skin-to-skin contact and post-discharge planning. The information is contained in a brochure that is part of the Joint Commission’s Speak Up program which urges people to take an active role in their own health care.

The Joint Commission is the organization that accredits hospitals. So, this is especially exciting as it will be a big motivator for hospitals to pay attention to the specific areas that the Joint Commission has determined to be the most important for patients to become educated and talk to their care providers about.

View the “What You Need to Know About Breastfeeding” brochure here.

View the Joint Commission’s Perinatal Care Measure Set here to see what the organization is currently evaluating.

View the entire Press Release here.

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