



69th ANNUAL MEETING

New Orleans, La. • February 4-8, 2011

AMERICAN ACADEMY OF DERMATOLOGY'S 14th ANNUAL GOLD TRIANGLE AWARDS RECOGNIZE ACHIEVEMENT IN RAISING AWARENESS OF DERMATOLOGY

SCHAUMBURG, ILL. (Jan. 5, 2011) – The American Academy of Dermatology (Academy) will present the 2011 Gold Triangle Awards during its 69th Annual Meeting in New Orleans. The Academy will honor a prestigious list of 37 winners, chosen from 107 total entries, for excellence in furthering understanding of dermatologic issues and encouraging healthy behavior in the care of skin, hair and nails.

“Our Gold Triangle Award winners are to be commended for their efforts to increase awareness of dermatologic conditions and encourage healthy behaviors in the care of skin, hair and nails,” said dermatologist William D. James, MD, FAAD, president of the American Academy of Dermatology. “By educating people about problems involving their skin, hair and nails, and encouraging them to seek the expert care of a dermatologist, these programs and initiatives have the potential to improve the quality of life for many individuals.”

The list of 2011 Gold Triangle Award recipients can be accessed on the Academy's website at www.aad.org/goldtriangleawards.

The Call for Entries for the 2012 Gold Triangle Awards will be available in August 2011.

The American Academy of Dermatology (Academy), founded in 1938, is the largest, most influential, and most representative of all dermatologic associations. With a membership of more than 16,000 physicians worldwide, the Academy is committed to: advancing the diagnosis and medical, surgical and cosmetic treatment of the skin, hair and nails; advocating high standards in clinical practice, education, and research in dermatology; and supporting and enhancing patient care for a lifetime of healthier skin, hair and nails. For more information, contact the Academy at 1-888-462-DERM (3376) or www.aad.org.

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