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National PTA® to Showcase Facebook® Stories Application
Utilizes Tool to Connect PTA Members to Child Advocates Worldwide

Chicago, IL (July 21, 2010) National PTA today announced that it is teaming with Facebook to showcase the Facebook Stories application on the National PTA Facebook Page.

With more than 500 million people using Facebook, the Facebook Stories application celebrates the personal and collective experiences of millions of individuals around the world. The stories are navigable via a world map and can also be sorted by dozens of themes including, Love, Family, Reunions, Sports and College. By visiting the National PTA Facebook Page, PTA members can view and search for stories that are of interest to them and their efforts of child advocacy.

“By utilizing Facebook and showcasing the experiences and stories of others, National PTA advances our advocacy efforts,” says Charles J. “Chuck” Saylor, National PTA President. “This is a progressive way to make connections across the digital landscape, and embrace social media to empower and provide best practices through shared experiences.”

Content displayed in the Facebook Stories application comes from all around the world and demonstrates the diversity of people and breadth of ways they are using Facebook.

“We are honored that National PTA is helping us showcase Facebook Stories to their dedicated community of families, students, and teachers,” said Randi Zuckerberg, Facebook Marketing Director. “As Facebook now reaches 500 million users, we continue to look forward to how people and organizations including National PTA will use the power of Facebook to connect, share and advance valuable causes like education and children’s well-being.”

To view National PTA’s showcase of the Facebook Stories application, visit:

<http://www.facebook.com/parentteacherassociation>

About National PTA®

National PTA® comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of parent involvement in schools. PTA is a registered 501(c)(3) nonprofit association that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health, and welfare of children and youth.

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