

# Energizer

## Energizer<sup>®</sup> LITHIUM

### Energizer<sup>®</sup> Lithium Batteries

What do digital cameras, wireless gaming accessories and handheld GPS systems have in common? All of these items benefit from using the Energizer industry-leading lithium battery technology.

Whether it be *Energizer<sup>®</sup> Ultimate Lithium* or *Energizer<sup>®</sup> Advanced Lithium*, Energizer has a power solution for the high-tech, high-drain devices that consumers use every day.

**Energizer<sup>®</sup>**  
**Ultimate LITHIUM**

*Energizer<sup>®</sup> Ultimate Lithium* batteries are the world's longest-lasting AA and AAA batteries in high-tech devices and are ideal for use in portable devices like GPS units, digital cameras and flash units.

IMPROVED



#### Features

- Lasts up to 8x longer\* in digital cameras
- Lasts up to 7 hours longer\*\* in handheld GPS devices
- Lightweight: 33 percent lighter than ordinary alkaline batteries
- Performs well in extreme temperatures, from -40° F to 140° F (-40° C to 60° C)
- 15-year storage life
- SRP: \$9.99 (4-pack)



**Energizer<sup>®</sup>**  
**Advanced LITHIUM**

*Energizer<sup>®</sup> Advanced Lithium* batteries offer MORE\* POWER than alkaline batteries for the devices consumers rely on and are ideal for active gamers and users of other high-tech devices.



#### Features

- Play up to 20 hours longer\*\* with wireless gaming accessories
- Lasts up to 4x longer\* in digital cameras
- Lightweight: 33 percent lighter than ordinary alkaline batteries
- Performs well in extreme temperatures, from -40° F to 140° F (-40° C to 60° C)
- 10-year storage life
- SRP: \$7.99 (4-pack)



#### Distribution/Availability

- Currently available in the United States in most National Retailers (mass, drug, food, hardware and consumer channels).

\*Vs. *Energizer<sup>®</sup> MAX<sup>®</sup>*. Results vary by device.

\*\*Vs. *Energizer<sup>®</sup> MAX<sup>®</sup>*. AA only. Results vary by play and/or usage patterns.