



## LATEST NEWS FROM AMERICAN ACADEMY OF DERMATOLOGY SCIENTIFIC MEETING

**CHICAGO (August 5, 2010)** – The American Academy of Dermatology is holding the Summer Academy Meeting 2010, its annual summer scientific meeting, in Chicago, through August 8, at the Hyatt Regency Chicago, 151 East Wacker Drive. Anticipated attendance is more than 4,000. World-renowned leaders in the field of dermatology will present information on the latest research in the diagnosis and medical, surgical and cosmetic treatment of skin, hair and nail conditions.

### Scientific News

This kit features some of the news and research that will be presented during the Summer Academy Meeting 2010, including:

- *Need a Lift? New Non-Surgical Techniques for Volume Enhancement and Loose Skin Help Rejuvenate the Aging Face*
- *Research Shows Oral and Topical Agents Hold Promise in Preventing UV-Induced Skin Cancer*
- *Does Your Hair Need a Little TLC? Hair Care Products Can Deliver the Goods for Thinning and Textured Hair*
- *Pinning Down the Cause of Nail Problems is the First Step to Prevention, Finding Solution*
- *Treating Asian Skin Requires a Delicate Balance Between Clearing the Condition, Preserving Pigmentation*
- *Dermatologist Discusses Advantages of Vaccines that Prevent Human Papillomavirus and Herpes Zoster*

For more information about the meeting, please contact the Academy's Communications Department at (847) 330-0230. Media planning to attend the Summer Academy Meeting 2010 must register on-site at the Academy Press Registration Kiosk located in the Grand Ballroom Foyer of the Hyatt. Press registration is available

Thursday, Aug. 5 and Friday, Aug. 6 from 8 a.m. to 5 p.m. The Press Registration Kiosk phone number is (312) 239-4863.

Headquartered in Schaumburg, Ill., the American Academy of Dermatology (Academy), founded in 1938, is the largest, most influential, and most representative of all dermatologic associations. With a membership of more than 16,000 physicians worldwide, the Academy is committed to: advancing the diagnosis and medical, surgical and cosmetic treatment of the skin, hair and nails; advocating high standards in clinical practice, education, and research in dermatology; and supporting and enhancing patient care for a lifetime of healthier skin, hair and nails. For more information, contact the Academy at 1-888-462-DERM (3376) or [www.aad.org](http://www.aad.org).

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