



FOR MORE INFORMATION, CONTACT:

Danyeale Davis  
Flowers Communications Group  
312-228-8809  
[ddavis@flowerscomm.com](mailto:ddavis@flowerscomm.com)

Julian Green  
MillerCoors  
312-496-2971  
[green.julian@millercoors.com](mailto:green.julian@millercoors.com)

## MILLERCOORS DONATES MORE THAN ONE MILLION DOLLARS TO THURGOOD MARSHALL COLLEGE FUND

### *Founding Corporate Sponsor Continues Support of Historically Black Colleges with Record Donation*

CHICAGO (November 18, 2009) – MillerCoors recently announced a donation of \$1.3 million during the annual Thurgood Marshall College Fund (TMCf) Leadership Institute and 22<sup>nd</sup> anniversary dinner weekend in New York City. The dinner raised a record \$6.2 million and these funds will be used to assist in leadership development, programmatic support, scholarship and capacity-building for the 47 public Historically Black Colleges and Universities (HBCUs) served by the Fund. Over the past 22 years, the TMCf has awarded more than \$100 million in support of students attending public HBCUs.

“As the founding corporate sponsor, MillerCoors recognizes the importance of supporting the next generation of political leaders, entrepreneurs and CEOs. And this donation is just an example of our continued and unwavering commitment to encouraging the dreams and aspirations of students,” shared Larry Waters, TMCf board member and MillerCoors director of multicultural relations.

Also, during the Prestige Awards program, MillerCoors gifted a collection of artwork to showcase in TMCf’s New York and Washington D.C. offices. As a part of the historic “Gallery of Greats Calendar Series,” whose proceeds supported the TMCf Fund, the 2003 collection, entitled “Turning Dreams into Reality,” acknowledged and celebrated the presidents of TMCf member HBCUs.

“Given the impetus for the program, it is fitting that this collection will have a home at the Fund in honor of the legacies of outstanding African Americans. As presidents and chancellors of TMCf schools, these honorees helped direct the paths of future leaders and young professionals,” stated Waters.

In addition to the financial support of the Fund, MillerCoors provides real-world experience for TMCf students through its summer internship program with students interviewing on-site during this year’s career fair. Students are considered for available positions in the corporate offices and other locations of MillerCoors. “Our intern program provides an extraordinary opportunity for selected students to attain that much-needed experience, as they manage real projects with the accountability and responsibility for their success,” continued Waters. Interested students can seek additional scholarship information by logging onto:

[www.thurgoodmarshallfund.org](http://www.thurgoodmarshallfund.org).

## About MillerCoors

Built on a foundation of great beer brands and more than 288 years of brewing heritage, MillerCoors continues the commitment of its founders to brew the highest quality beers. MillerCoors is the second largest beer company in America, capturing nearly 30 percent of U.S. beer sales. Led by two of the best-selling beers in the industry, MillerCoors has a broad portfolio of highly complementary brands across every major industry segment. Miller Lite is the great tasting beer that established the American light beer category in 1975, and Coors Light is the brand that introduced consumers to refreshment as cold as the Rockies. MGD 64 completes the company's premium light beer portfolio, offering consumers fresh, crisp taste at just 64 calories.

MillerCoors brews premium beers Coors Banquet and Miller Genuine Draft; and economy brands Miller High Life and Keystone Light. The company also imports Peroni Nastro Azzurro, Pilsner Urquell, Grolsch and Molson Canadian and offers innovative products such as Miller Chill and Sparks. MillerCoors features craft brews from the Jacob Leinenkugel Company, Blue Moon Brewing Company and the Blitz-Weinhard Brewing Company. MillerCoors operates eight major breweries in the U.S., as well as the Leinenkugel's craft brewery in Chippewa Falls, WI and two microbreweries, the 10<sup>th</sup> Street Brewery in Milwaukee and the Blue Moon Brewing Company at Coors Field in Denver. MillerCoors vision is to create America's best beer company by driving profitable industry growth. MillerCoors insists on building its brands the right way through brewing quality, responsible marketing and environmental and community impact. MillerCoors is a joint venture of SABMiller plc and Molson Coors Brewing Company.



Photo Caption: Larry Waters, director of multicultural relations, MillerCoors, ceremoniously presents the MillerCoors donation to Dwayne Ashley, president/CEO of the Thurgood Marshall College Fund at the TMCF Leadership Institute in New York City.

- ### -