

James D. White
President and Chief Executive Officer

Mr. White joined Jamba Juice December 1, 2008 as President and Chief Executive Officer. Previously, James was SVP of Consumer Brands for Safeway Stores with responsibility for Brand Strategy, Innovation, Manufacturing and Commercial Sales (2005-2008) and was SVP of Business Development, North America at the Gillette Company where his responsibilities included Centralized Marketing, Sales, Retail Execution, Marketing Planning and Canadian Operations (2002-2005). James also held executive and management roles with Nestle Purina (1987-2002) and the Coca Cola Company (1983-1987).

James is a graduate of Fontbonne University, MBA and received a BS BA from the University of Missouri, Columbia. He serves as a Director of Jamba, Inc. and sits on the Boards of The Organic Center and The Network of Executive Women and is a member of The Executive Leadership Council.