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CeCe Peniston, National PTA Release Inspirational Song *Above Horizons is a tribute to children, parents and teachers*

CHICAGO (June 2, 2009) – Honoring the billions of children and child advocates around the world, international multi-platinum recording artist and Billboard star CeCe Peniston and National PTA made PTA's new song available for download today at www.PTAmusic.org.

To celebrate the release of the song, called Above Horizons, Peniston is performing the song live today at a Chicago Public School (O A Thorp Scholastic Academy: 6024 W Warwick).

"I'm definitely happy to be part of an organization that helps children reach their dreams. When I was younger, my parents always dared me to dream and I haven't stopped. So this is my tribute to the families, teachers and communities who help children reach their dreams through PTA," said Peniston.

This is the first official PTA song released from the organization's recording label, National PTA Recordings. Peniston began recording Above Horizons when she became a National PTA Ambassador in October 2008. Since then, she's visited with hundreds of children across the country to reinforce the importance of an arts education and pursuing your dreams. She's also performed at the U.S. Department of Education during PTA's Reflections Gallery opening in February this year.

PTA's message of parent involvement and student success is captured in the chorus:

We are the shoulders you can stand on, when you reach for something higher.
These are the arms that you can count on, when your dreams have been delayed.
We are the parents, we are the teachers, you are the eagles that fly above horizons.
Young conqueror;
You're never alone.

The release of the song coincides with National PTA's unofficial announcement of Downloadfundraiser.com as a PTA National Member Benefits Provider, and the "category exclusive" digital music retailer for National PTA. DownloadFundraiser.com will help PTAs around the country with their fundraising efforts by offering them their own customizable digital music store which will offer downloadable music, ringtones and music videos. Downloadfundraiser.com and Neurotic Media are managing the sale of Above Horizons, which is available at www.PTAmusic.org.

It's available in three different mixes: Above Horizons (Original Mix); Above Horizons (Status Mix); and Above Horizons (Aaron Carl Mix). The cost is \$1 per download or all three mixes are available in a 'bundle' for \$2.25. Ringtones of each mix are available for \$2.49.

About PTA

As the nation's largest volunteer parent organization, PTA comprises more than 5 million members, including parents, students, educators, school administrators, and business and community leaders. With more than 25,000 local units, PTA flourishes in all 50 states, the District of Columbia, the U.S. Virgin Islands, and Department of Defense schools in Europe and the Pacific. PTA is a registered 501(c)(3) nonprofit organization. Membership in PTA is open to anyone who is concerned about the education, health, and welfare of children and youth.

About DownloadFundraiser.com

DownloadFundraiser.com is the country's first digital music retailer that donates 50% of ALL download AND advertising profits to participating schools, churches, and other charitable organizations. With online music, video and ringtone downloads enjoying mass appeal and projected to grow exponentially over the next decade, [DownloadFundraiser.com's](http://DownloadFundraiser.com) easy, no hassle, fundraiser is a great way to safely and legally enjoy online music, ringtones and videos while simultaneously enhancing an organization's year round fundraising efforts.