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PTA Radio Launches New Format

Offers more information on more topics every show

CHICAGO (May 5, 2009) –Listeners asked for it and PTA Radio delivered. The National Parent Teacher Association (PTA) launched a new format for its PTA Radio program—every show will now feature three segments on the latest education and family issues. Listeners will now also be able to hear more about topics they choose.

PTA Radio received such an overwhelming positive response when it first launched late last year that listeners wanted more of the easy, real-life tips and information. The first line-up of topics for the newly formatted show will cover:

- **Tips for parents on the swine flu**
 - With guests from the National Association of School Nurses
- **Information on the reauthorization of the Child Nutrition Act**
 - With National PTA Chief Executive Officer, Byron V. Garrett
- **Tips on male involvement**
 - With National Partnership for Community Leadership President/CEO Dr. Jeffrey Johnson

Parents and child advocates can listen to a new PTA Radio show every other week by visiting www.pta.org. Anyone can listen to PTA Radio on-demand and catch a quick show online at their leisure with the click of a mouse. Show lengths range from 5 – 10 minutes and feature interviews with different national experts every other week.

About National PTA

PTA comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of parent involvement in schools. PTA is a registered 501(c)(3) nonprofit organization that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education health, and welfare of children and youth.