

Custom tools for Retailers & Publishers

There are a variety of opportunities for Retailers and Media Companies to incorporate FoodEssentials data into existing media, H&W programs and applications from the widget above, custom widgets and full API's.

Option 1: The List Widget – for free

Simply find a list on FoodEssentials that you would like to publish on your site and copy & paste the embed code into your own online publications, posts, articles.

FoodEssentials will automatically provide a link from the list in our site to the article or post where you embedded the list widget.

Preservative Free Iced Tea - Decaffeinated			get widget
Lipton	Iced Tea Brew Decaffeinated	Preservatives Presence is not listed	
Tetley	Iced Tea Blend Decaffeinated Family Size Round Bag	Preservatives Presence is not listed	
Crystal Light	Decaffeinated Sugar Free	Preservatives Presence is listed	
Crystal Light	Decaffeinated Lemon	Preservatives Presence is listed	
Lipton Beverage	Lemon Sugar Sweetened Decaffeinated	Preservatives Presence is listed	
4C	Light Naturally Decaffeinated Natural Lemon	Preservatives Presence is listed	
4C	TL Tea2Go Decaffeinated Lemon	Preservatives Presence is listed	
4C	Totally Light Naturally Decaffeinated Natural Lemon Flavor	Preservatives Presence is listed	
4C	TL Tea2Go Decaffeinated Lemon	Preservatives Presence is listed	
4C	Decaffeinated Natural Lemon	Preservatives Presence is listed	
Turkey Hill	Diet Decaffeinated	Preservatives Presence is listed	
Turkey Hill	Turkey Hill	Preservatives Presence is listed	

Information provided by FoodEssentials.com

Option 2: Custom branded dynamic tools and widgets

Help your customers and user community find foods that best fit their needs, then create shopping lists to purchase online or take to your retail location.

This range of tools can compliment and H&W and marketing program.

Within your existing site, give your user community and customers a large-scale comparison tool with a comprehensive method to compare foods, and save-print-share food lists. This custom branded widget has user logins and personalized lists, and can multiply across the web, marketing your site, drawing new customers and users.

Option 3: The Enterprise Food Comparison Tool – embedded in your e-commerce or media site

A full-featured comparison tool has 3 comparison columns and provides your customers with the most powerful tool for searching, selecting, and purchasing food based on their family's dietary needs.

FOOD COMPARISON TOOL

Search for products

Browse Compare My List (0)

Pretzels [Change](#)

Compare by: Soy

(54) items lo-hi

Snyder's Of Hanover, 8 oz	Organic Oat Bran	Presence is not Listed
Snyder's Of Hanover, 8 oz	Cheddar Cheese	Presence is not Listed
Snyder's Of Hanover, 8 oz	Peanut Butter	Presence is not Listed
Snyder's Of Hanover, 10 oz	Hard Sourdough	Presence is not Listed

by presence

page 1 of 4

1 2 3 4 >

Copyright © 2008 FoodEssentials.com
Accuracy of data cannot be guaranteed.
[Click here](#) for more info.

Please contact us at info@foodessentials.com for more information.