

HELP GROW YOUR SOUP

Partners Fact Sheet

About National FFA Organization

Cultivating Future Leaders

Since 1928, the National FFA Organization has helped nurture future generations of farmers and agricultural leaders. With more than half a million members today, it helps keep good things growing by preparing students for more than 300 careers in the science, business and technology of agriculture. FFA has a nationwide presence with more than 7,400 chapters in schools and 1,000 active alumni affiliates across the United States, Puerto Rico and the Virgin Islands.

Partners in Active Learning Support (PALS)

This National FFA mentoring program matches high school agriculture students with elementary school students in order to help build trust and develop positive self-esteem while introducing the younger students to the importance and impact of American agriculture.

Planting community gardens is one project many FFA/PALS chapters embrace to educate students and the communities they serve. This spring, to supplement the PALS program and select schools' agricultural education curriculum, Campbell and FFA are building agriculture learning greenhouses in addition to community gardens.

Like FFA, Campbell shares a commitment to growing quality ingredients right here at home and strives to contribute to a sustainable future for American agriculture.

About Urban Farming

Growing Goodness in Urban Communities

Founded in 2004 with three gardens and \$5,000, Urban Farming's mission is to end hunger through establishing an abundance of healthy food for people in need by planting gardens on unused land and space while greening the environment, educating youth, adults and seniors and providing a sustainable system to uplift communities.

Urban Farming currently has presence in fourteen cities in five countries and has planted the equivalent of 600 gardens across the country and abroad. The gardens are tended to by the unique Urban Farming network of faith based organizations, youth groups, senior groups, employee groups, family and friend groups. Urban Farming also offers educational opportunities in health and wellness, green collar jobs, the environment, entrepreneurship and money management.

The organization has been recognized for its efforts by media including The BBC, CNN, Fox National, NPR and numerous local outlets across the country.