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**Groundbreaking AquaStop Leak Protection System
Now Featured on Bosch Nexxt® Washers**

***Front-Loading Nexxt Washers Feature the Industry Exclusive AquaStop and
Nexxt Dryers with MistCare™ to Refresh Clothes in Minutes***

(Huntington Beach, CA – January 20, 2009) – Consumers can add comprehensive leak protection to the long list of reasons to choose the quiet and ultra-efficient Bosch Nexxt® Laundry system, now with the exclusive AquaStop® feature on select washers. Bosch enhances its Nexxt Dryers with MistCare, an energy efficient way to quickly relax wrinkles and remove odors from clothes in minutes, and EcoAction™, which increases energy savings up to an additional 10 percent. Committed to providing ECO solutions families can rely on, Bosch also introduces unique new programs on its ENERGY STAR® qualified Nexxt Washers, which already exceed the program's strict 2011 energy standards. This includes a stain removal option that efficiently tackles 14 heavy-duty stains and the convenient Quick Light 20 time-savings program. For homeowners who want a splash of color in their laundry room, select laundry pairs are available in either a designer blue/white or red/white duo-tone finish with matching 15" pedestals.

“As more homeowners move their laundry machines onto second floors and out of the garage or basement, Bosch’s exclusive AquaStop feature offers them valuable peace of mind. Now they can safely operate their washer unattended, without worrying about potential damage that can be caused by costly leaks,” said Michael Traub, president and CEO.

Safety

The industry exclusive AquaStop leak protection system, also featured on Bosch’s award-winning dishwashers, provides homeowners the peace of mind that they can safely place their laundry room on a second floor. The Nexxt Washer’s AquaStop is a two-part system. First, it automatically shuts the unit off should the overflow switch detect water in the base and then pumps out all the water in the machine. Secondly, a new double walled inlet hose recognizes if there is a leak in the hose and immediately stops the water supply at the source.

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MistCare Dryer

The new MistCare option on the 500plus and 800 Series Nexxt Dryers allows consumers to refresh their clothing, without having to put their garments back through another wash and dry cycle. In just 15 minutes, this unique feature sprays a fine cool mist on clothes during the heat cycle to relax wrinkles and remove odor. Consumers can choose from three programs: MistCare Refresh for clothes that may not be dirty, but need to be freshened due to odors like smoke or from cooking; MistCare Wrinkle Relax for clothes that have slight wrinkles; and MistCare Touch Up which gives a just finished feeling to a full load that has been left in the dryer too long

Energy Efficiency

Not only do all Nexxt Washers exceed the strict 2009 ENERGY STAR requirements, they meet the 2011 requirements as well. It does so with exclusives such as the advanced EcoAction option on select washers, which heightens efficiency by decreasing the temperature and the amount of energy used during the wash cycle up to 20%. Select 500plus and 800 Series dryer models now also incorporate EcoAction to boost energy savings up to 10% by optimizing the heat cycle – with just the simple push of a button. This works in addition to the dryer's exclusive EcoSensor™ feature, which uses less energy to dry clothes than conventional dryers, by adjusting the temperature based on the moisture level.

Specialized Fabric Care

The Nexxt 500plus and 800 Series Washers offer specialized cleaning programs to take the guesswork out of cleaning clothes. The new stain removal option targets and resolves 14 of the most common household stains, including red wine, acrylic paints, perspiration, crayons, oil/grease, coffee and grass – without special pre-treatment. The washer provides a specific three-minute wash at all the important temperature stages – from 70 up to 170 degrees – to eliminate stains while still remaining gentle to the clothing. In addition, two new programs have been developed to make doing laundry easier and faster. Quick Light 20 washes smaller, lightly soiled loads in 20 minutes, while Quick Wash can tackle a full load in a maximum of 45 minutes. Furthermore in both series, the “Jeans” program is specifically designed to care for denim, utilizing cold water to prevent fading and a specialized spin cycle to avoid creases. The 800 Series offers the additional “Comforter” program, which thoroughly soaks and cleans a comforter or down-filled clothing, without causing damage to the articles.

Bosch Nexxt Laundry
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Bosch Nexxt 500plus and 800 Series models won the 2008 Gold and 2007 Platinum Awards for Design Excellence (ADEX) from *Design Journal*. Nexxt Washer and Dryer models are backed by the *Good Housekeeping Seal*, which offers consumers a 2 year limited warranty in addition to the standard manufacturer's warranty. Available now in silver, white and duo-tone options of silver/white, champagne/white, blue/white and red/white, Nexxt 300, 500plus and 800 Series laundry ranges in price from \$899 to \$1,449 for the washers and \$899 to \$1,359 for the dryers.

About Bosch

Bosch home appliances is part of BSH Bosch and Siemens Home Appliance Group, the third largest appliance manufacturer in the world. Inspired by the lifestyle of today's discerning consumers, all Bosch products combine efficiency, quietness, and quality with unrivaled ease of use. Opened in 1997, the company's appliance park in New Bern, North Carolina is comprised of state-of-the-art factories for washers, dryers, dishwashers, ranges, ovens and cooktops. Known worldwide for raising standards in efficiency and quietness, Bosch is the only US manufacturer with entire product lines of ENERGY STAR[®] qualified dishwashers, washers and refrigeration. Bosch appliances regularly receive industry and consumer awards. In fact, Bosch dishwashers have earned the highest ranking in J.D. Power and Associates' Major Home Appliance Customer Satisfaction Study for two consecutive years. For more information, please visit www.boschappliances.com or call 800.921.9622 to request a catalog. Nexxt[®], AquaStop[®], MistCare[™], EcoAction[™] and EcoSensor[™] are trademarks of BSH Home Appliances Corporation, all rights reserved.

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