



The V8[®] Make Every Serving Count Program FEEDING AMERICA FACT SHEET

Who is Feeding America? Feeding America is the largest charitable domestic hunger-relief organization in the United States. Through its network of more than 200 member food banks, Feeding America provides annual assistance to more than 25 million people in need, including more than 9 million children and nearly 3 million seniors in all 50 states, the District of Columbia and Puerto Rico. Each year, Feeding America secures and distributes more than 2 billion pounds of donated food and grocery products to support feeding programs at approximately 63,000 local charitable agencies.

Current State of Food Banks in America In late April and May 2008, Feeding America conducted a survey of 180 member food banks:

- Nearly all respondents reported an increase in the number of people being served compared to one year ago, with the average increase between 15 and 20 percent
- More than 80 percent of the food banks surveyed indicated an inability to adequately meet the demands of hungry people without having to reduce the amount of food or their operations
- Nearly 44 percent of food banks reported that they have or are considering cutting back the amount of food made available to their agencies

Millions of American families are living one catastrophe—such as a loss of a job, a car repair, or a family illness—away from hunger. In these tough economic times, it is increasingly difficult for low-wage earners to make ends meet and feed their families. With the increase in those seeking emergency food assistance, Feeding America must either find new and substantial sources of food and funding, or fall far short of providing basic nutritional needs to millions of Americans.

How You Can Help Individuals can help in a variety of ways, including:

- Making a financial contribution to Feeding America or the Member food bank in their area
- Signing up for the Feeding America advocacy program and lending a voice in support of hungry Americans
- Giving their time and energy to their local food banks and the agencies they serve

Additional Information Visit www.feedingamerica.org to learn more about Feeding America. For more information and visuals please contact Melissa Baer at baer@sunshinesachs.com.