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PTA Launches Back-to-School Webcast

PTA experts answer quick, real-life questions from parents

CHICAGO (August 19, 2008) – As more than 55 million students head back-to-school this season, PTA continues to be the premier resource for today's busy parents.

Today, PTA launched its first-ever **Back-to-School Webcast** so parents can pickup tips on several topics like coping with the economy, allowances, transitioning, getting kids active, preparing for tests, and more. The webcast is on-demand so parents and other child caretakers can watch at their leisure with the click of mouse.

Taped at Kozminski Elementary School on Chicago's south side, the webcast features PTA's first-ever male, African-American national CEO, Byron Garrett; PTA's first-ever male national president-elect, Chuck Saylor; and PTA's national secretary/treasurer, Betsy Landers.

Parents can view the webcast by visiting www.pta.org or by clicking here: <http://www.visualwebcaster.com/event.asp?id=49642>. PTA's website also features other back-to-school tips and parent involvement resources.

About PTA

PTA comprises millions of families, students, teachers, administrators, and business and community leaders devoted to the educational success of children and the promotion of parent involvement in schools. PTA is a registered 501(c)(3) nonprofit organization that prides itself on being a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education. Membership in PTA is open to anyone who wants to be involved and make a difference for the education health, and welfare of children and youth.