

M&M'S® Mint Crisp Chocolate Candies PRODUCT FACT SHEET

Join the Adventure!

Mars Snackfood US has introduced M&M'S® limited edition Indiana Jones's Mint Crisp Chocolate Candies and SNICKERS ADVENTURE™ Bars in conjunction with the release of the highly anticipated "Indiana Jones and the Kingdom of the Crystal Skull". Always fun, and now adventurous - M&M'S® Brand Candies is embarking on an exciting new quest challenging consumers to "get 'm before they're lost."

Dangerously Delicious

The Indiana Jones M&M'S® Mint Crisp Chocolate Candies reflect the tone, camouflage colors and imagery of the movie. The chocolate candies offer a refreshing minty flavor with a crispy center surrounded by a colorful M&M'S® candy shell in various shades of green

The SNICKERS ADVENTURE™ Bar offers rich chocolate, creamy nougat, crunchy peanuts and a cliffhanger kick of exotic spice with a hint of sweet coconut flavor.

Get m' Before They're Lost!

The M&M'S® Mint Crisp blend is available for a limited time nationwide offered in singles (1.5 oz), king size (2.7 oz), medium (11.8 oz) and large bags (17.6 oz.) and retail for \$.69, \$1.19, \$2.96, \$4.39, respectively. The limited edition SNICKERS ADVENTURE™ bar is offered in single size at \$.79. Both limited edition products are available nationwide - now through June in food, drug, mass and convenience outlets

Additionally, M&M'S® Ice Cream varieties Visit mms.com to learn more about Indiana Jones themed M&M'S® Chocolate Candies available in milk chocolate, peanut and limited-edition Mint Crisp varieties. Visit mms.com for more information.

For More Information

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