



## Energizer® Alkaline AAAA

The trend in consumer electronics has been towards smaller, lighter and more compact devices. The drive to get smaller is evident in design of products such as Bluetooth headsets, noise cancelling headsets, flash audio players and other cutting-edge devices still in development.

The Energizer® AAAA alkaline battery meets these demands as an excellent power source for contemporary electronic devices because of its small size and light weight. In addition, Energizer AAAA optimizes the performance of such home medical devices as glucose meters, as well as small handheld devices like laser pointers and LED penlights.

### Product Features

- Dimensions: 42.5 mm long x 8.3 mm in diameter
- Weight: Approximately 6.5 grams
- Approximately 1.5 volts, 625 mAh

Compared to the AAA:

- Weighs 43 percent less
- 40 percent smaller in volume
- 20 percent thinner
- Compared to the lithium ion rechargeable batteries, the Energizer AAAA is a lower cost solution for the OEM, while also eliminating the need to recharge



### Compatibility

Energizer® AAAA works with a number of electronic devices, including:

- Bluetooth Headsets
- Noise Cancelling Headsets
- Medical Devices (glucose monitors)
- LED Flashlights
- MP3 Players
- Audio Accessories
- Flash Audio Players
- Binoculars
- Toothbrushes
- Computer Accessories

### Average Retail Price

- \$4.00 per pack (includes two AAAA batteries)

### Distribution/Availability

- Currently available in the U.S. in drug, mass and consumer channels such as Walgreen's, Target and Best Buy
- Availability becoming more widespread throughout Europe and Asia Pacific

### Web Site

- [www.energizerAAAA.com](http://www.energizerAAAA.com)

