

Energizer® LITHIUM

Energizer® Lithium Batteries

What do digital cameras, wireless gaming accessories, and handheld GPS systems have in common? All of these items can benefit from using Energizer's industry-leading lithium battery technology.

Whether it be new *Energizer® Advanced Lithium* or *Energizer® Ultimate Lithium*, Energizer has a power solution for the high-tech gadgets that consumers use every day.

Energizer® *Advanced LITHIUM*

Energizer® Advanced Lithium batteries offer MORE* POWER for the devices consumers rely on and are ideal for active gamers and users of other high-tech devices.



Features

- Lasts up to 4X longer* in digital cameras
- Play up to 20 hours longer** with wireless gaming accessories
- Lightweight: 33 percent lighter than ordinary alkaline batteries
- Performs well in extreme temperatures, from -40° F to 140° F (-40° C to 60° C)
- 10-year storage life
- SRP: \$7.99 (4-pack)



Energizer® *Ultimate LITHIUM*

Energizer® Ultimate Lithium batteries are the World's Longest Lasting AA and AAA batteries in high-tech devices and are ideal for use in high-drain devices like digital cameras, handheld GPS devices and photo flash units.



Features

- Lasts up to 8X longer* in digital cameras
- Lasts up to 7 hours longer*** in handheld GPS devices
- Lightweight: 33 percent lighter than ordinary alkaline batteries
- Performs well in extreme temperatures, from -40° F to 140° F (-40° C to 60° C)
- 15-year storage life
- SRP: \$9.99 (4-pack)



Distribution/Availability

- Currently available in the U.S. in drug, mass and consumer channels such as Walgreen's, Target and Best Buy

*vs. *Energizer® MAX®*. Results vary by device.

**vs. *Energizer® MAX®*. Results vary by play and/or usage patterns.

***vs. *Energizer® MAX®*. AA only. Results vary by device.

