



Bandai America Incorporated
2008 Holiday Gift Guide Catalog



SUGGESTED RETAIL PRICE	AGE	RELEASE DATE
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ACTION FIGURES

5” JUNGLE FURY POWER RANGERS – Combining the skills of ancient martial arts with some of Mother Nature’s fiercest animals, the Jungle Fury Power Rangers defend Earth against Dai Shi’s army of Evil Space Aliens. The Power Rangers continue their battle in the Fall with eight new 5” articulated figures – including the all new Wolf and Rhino Rangers. The new Jungle Master figures reflect the awesome “Power Up” mode, which is derived from the energy of the sun, as featured in the second half of the TV series.

\$6.99 4+ July/September

Each figure also comes with its own collectible “Jungle Tag.” Kids plug the Jungle Tags into the back of each figure to unlock that character’s unique animal and Ranger sound effects. Figures also include battle gear accessories. Collect them all to own all the exclusive Jungle Tags. A Battle Armor Dai Shi figure is also available.

For extra special collectibility, Bandai America is releasing limited edition action figures from the past. Available in September, the *Mighty Morphin’* White Power Ranger and the *Zeo* Gold Ranger “chase” figures come in exclusive packaging. They are perfect for adult fans missing a key toy in their ultimate collection and to help kids become future collectors. With only 20,000 of each figure available, kids and collectors need to jump on these exclusive chase figures now, before they disappear forever into the Power Rangers vault!

5” ANIMALIZED FIGURES – By configuring their battle gear and included weapon accessories, these 5” Beast Morphin’ figures are three toys in one. Each morphs from Solar Energy Ranger to Ultimate Battilizer mode. A first for these figures, kids can watch the Ultimate Battilizer Rangers power up by pressing their

\$8.99 4+ July

finger to the Ranger's chest and seeing the unique temperature change feature heat up the ranger's chest. The battle gear can also be configured to form a Zord figure.

6.5" ANIMORPHIN' POWER RANGERS – With a simple transformation, each 6.5" figure morphs from a Ranger into a fierce jungle beast. Kids can also configure the included weapon accessories to create Animal Battle gear for their figures. \$10.99 4+ July

11" MEGA TALKING ACTION FIGURES – Standing in at a towering 11", this is the ultimate Jungle Fury action figure with unique sound effects from the show. These figures also come with Mega Ranger battle gear that can be combined to create larger weapons. \$14.99 4+ July

VEHICLES

BATTLE CYCLES WITH 5" FIGURES – These fiercely-styled Fusion Animal Cycles morph from a motorcycle into warrior Zord mode. An included 5" articulated Ranger figure rides on the vehicle. \$10.99 4+ July

BATTLECRUISERS WITH 5" FIGURES– Each deluxe animalized vehicle comes equipped with a dual attack function. Collect and combine Battlecruisers with each other or with the Battle Bikes for more battling action (each Battlecruiser and Bike sold separately). Comes with an articulated 5" action figure. \$14.99 4+ July

MEGAZORDS

DELUXE BATTERY-OPERATED MEGAZORDS – By combining three deluxe animal Zords, kids can create one of the turbo-charged Megazords seen on the TV show. With just the push of a button, the Spring's Jungle Pride Megazord (Red Tiger, Blue Jaguar and Yellow Cheetah Zords) initiates its Savage Spin arm action. The Jungle Master Megazord's Red Gorilla Zord can throw a powerful Thunder Punch and even use his spinning arms to walk across any flat surface. This Megazord is also comprised by the Yellow Penguin and Blue Antelope Zords. \$39.99 4+ July

TRANSFORMING MEGAZORDS – Each set includes various animal Zords that combine to form the Megazords seen on the TV show. Collect multiple sets to create more unique combinations. The 5" figures (each sold separately) combine with Transforming Megazords for more battling capabilities. \$19.99 4+ July

MICRO ZORD ANIMAL SETS – Kids can prepare for their next mission with these sets of three mini animal Zords. Connect the Zords together to form a Megazord from the show, and collect multiple sets to create a total of 20 unique Megazord combinations.

\$7.99 4+ July

ROLE-PLAY

JUNGLE FURY MISSION HELMET – The ultimate Power Rangers toy is back for kids to take their role-playing action to even greater dimensions! Kids can become their favorite hero in real life with this wearable Red Ranger helmet styled in the fierce Jungle Fury “Beast Master” mode. Kids and their parents connect the helmet to the home computer, via the included USB cable, to access more than 40 different downloadable secret missions. Each two-minute audio role-play adventure can be easily downloaded into the helmet and updated continuously once the last one is completed.

\$49.99 4+ July

With each training mission, kids are encouraged to get up and get active by playing out the heroic adventures from the *Power Rangers Jungle Fury* TV series (missions from last season’s *Operation Overdrive* are also still available via the online software program). The helmet comes pre-loaded with one mission and features a see-through visor, lights and even more built-in action sounds than before for dynamic and adventurous fun.

CLAW CANNON AIR BLASTER – The new Claw Cannon Air Blaster enables kids to harness the power of wind, just like the Jungle Fury Rangers on the TV series. Kids can use the Cannon’s force to defeat the included Evil Space Alien targets.

\$24.99 4+ July

BATTLE GEAR – Kids can have fun battling the Evil Space Aliens as a Power Ranger hero with this gear. The new Rhino Blade transforms into a Rhino Fist and comes with cool action sounds, while the new Power Up Battle Claw includes shock-sensor activated sound effects, and can be combined with the Spring’s Tiger Battle Claw to unlock a secret “Call of the Jungle” sound. The Power Up Battle Claw also includes a Solar Morpher Shield. Battle gear also comes with a limited edition DVD featuring an episode from the Jungle Fury television series.

\$14.99 4+ July

MORPHERS – Kids can become a Jungle Fury Power Ranger hero with this cool gear, used in every episode by the team to morph into their Ranger form. The Rhino

\$12.99 4+ July

Morpher features a completely new dagger-shaped design, and offers realistic role-play action with shock-sensor activated sounds.

BANDAI CREATION

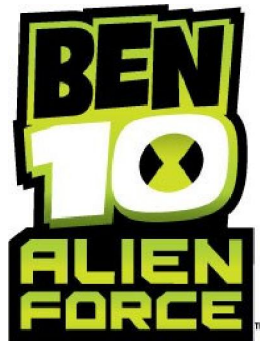
POWER RANGERS HAND GEAR – Kids can become a Power Ranger with this cool Jungle Fury Gauntlet worn on the wrist. The Gauntlet features a fun missile firing ability. \$9.99 4+ July

SOFT ATTACK ROLE-PLAY – The soft attack role-play sets allow kids to have safe fun with a cool Power Ranger weapon, and comes with a belt holster to store the weapons. Collect all the sets for fiercer battle action. \$9.99 4+ July

ACADEMY TRAINING SET – Kids can learn the ways of the Jungle Fury Power Rangers with the Academy Training gear. This role-play set includes a Power Rangers mask, chest plate, weapon, badge and a missile launcher. Collect the Jungle Master Red Tiger and White Rhino Training Sets to morph into the ultimate Jungle Fury Power Ranger. \$14.99 4+ July

3.5" ADVENTURE SET – This set allows kids to play out big adventures with a variety of Ranger figures, Evil Space Aliens and action accessories on a small scale set. \$19.99 4+ July

DELUXE ACTION ROLE-PLAY SET– This deluxe role-play and costume set includes a Red Tiger Ranger mask, chest piece, belt and belt buckle, gloves and two included weapons. It allows kids to fully become their favorite Power Rangers hero and act out adventures from the TV show. \$24.99 4+ July



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ACTION FIGURES			
<p>4" COLLECTIBLE ALIEN FIGURES – With a new series comes a whole new set of dynamic toys from Bandai America allowing kids to capture the show’s fun and excitement. Featuring the most popular Ben 10 characters, the alien figures come with a unique translucent mini-figure that projects the alien’s silhouette and unlocks new alien light and sounds when used with the all new Ultimate Omnitrix. The Ben Tennyson figure now comes with a cool hover board. Each alien figure also includes a collectible card that reveals fun facts and trivia about the alien and his home planet.</p>	\$4.99	4+	July
<p>DNA ALIEN FIGURES – With some of the most unique offerings of any action figure in the boys’ category today, each DNA Alien Heroes figure offers its own unique battle feature that can be used in the fight against evil aliens. Kids can add planetary powder to Swampfire and watch as he oozes goo from his arm. Press a trigger to transform Humungosaur into fighting mode – his arms lift up and his mouth opens as he flexes his muscles. Kids can even flip Chromastone upside down and watch as his ultraviolet fluid fades away in light – just like on the show!</p>	\$8.99	4+	July
<p>METAMORFIGURES – Offering 2 toys in 1, kids can transform these large scale figures from aliens into completely new toys. The new Humungosaur figure transforms into an orb launcher, while Jetray can be launched into the air as a glider. Each figure also comes with a unique game challenge accessory so kids can use their figures for target practice!</p>	\$14.99	4+	August
VEHICLES			
<p>KEVIN’S ACTION CRUISER – Just like Kevin’s cool green muscle car in the show, the Action Cruiser is more than just a car – it’s a new way for Ben and the team to fight evil. Loaded with many unique features, kids can transform the vehicle into battle mode and fend off evil aliens with the equipped</p>	\$29.99	4+	July

weapons, or tap into cruiser's lab and create planetary powder with the included capsules. Kevin's Cruiser can be played with other 4" figures, and even comes with an exclusive Kevin figure.

KEVIN'S R/C CRUISER– Kids are in control with this replica of Kevin's green cruiser. Drive the new, extreme K11 RCX vehicle in search of exciting alien adventures with the Omnitrix shaped remote control. \$24.99 4+ June

ALIEN CREATURES – These totally new alien creatures resemble beasts that come from the home planets of the Ben 10 aliens. Each creature comes with a 4" figure and ride that transforms with lights. \$12.99 4+ August

ROLE-PLAY

OMNITRIX ILLUMINATOR – Just like Ben on the show, kids can project an alien's image from the Omnitrix Illuminator. Place the included animation disks on the face of the Omnitrix, and with the press of a button, the Omnitrix will project images of aliens and their environments. \$10.99 4+ July

ULTIMATE OMNITRIX – The Omnitrix is back and more powerful than ever before! Kids can tackle all new alien adventures with the Ultimate Omnitrix, just like the one Ben wears on the show. Kids can unleash new aliens and unlock light effects and alien voices using the included translucent figure. Collect additional translucent figures from the 4" figure sets (sold separately) and use them with the Ultimate Omnitrix to reveal even more special light and sound effects. \$19.99 4+ July

PLAYSETS

ALIEN CREATION CHAMBER – With endless combinations, kids can discover all new aliens with the Alien Creation Chamber. This set allows kids to place five different alien parts inside the chamber, and with the twist of a knob, creates never before seen alien creations. Each set includes 4 - 3" figures as well as alien recipe cards to create new alien combinations. The set also include a special key to unlock each alien separately. Additional 3" figure booster packs are sold separately in sets of 2. As an added bonus, kids can use their Alien Chamber as a carrying case and use it to showcase all of their new alien creations to their friends. \$34.99 4+ July

ALIEN COMBINATION FIGURES – Mix and match alien limbs and torsos with the Alien Combination Figures. The Alien Combination Figures comes with a key that is used to lock the body together. Figures can also be used with the Alien Chamber set to create limitless alien creations.

\$5.99	4+	July
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ALIEN COLLECTIBLES

TRANSFORMING ALIEN ROCKS – Kids can dissolve these alien rocks in water and watch as the DNA fizzes away revealing a collectible 1” miniature figure.

\$2.99	4+	July
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PLANETARY POWDER SET – Each set includes a stackable container and three packets of mysterious powder that creates an out-of-this-world substance when mixed with water. Kids can then scrape away all the gross jelly to reveal the included 1.5” translucent alien figure. Collect all the popular alien characters and create a unique display with the stackable containers.

\$4.99	4+	July
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VIRTUAL PETS

TAMAGOTCHI® CONNECTION® V5 – The world’s first and top-selling “virtual pet” toy brand debuts a dynamic new Tamagotchi like never before: Tamagotchi Connection Familitchi with new celebrity characters. Taking the Tamagotchi experience to new heights, Familitchi features more families for more fun! Familitchi lets kids raise multiple Tamagotchi characters at the same time in one egg-shaped toy. How kids care for their Tamagotchi family and raise siblings with differing personalities, tastes and hobbies will determine whether they will grow up as a celebrity, athlete, model, paparazzi or even royal families. Once a Tamagotchi character reaches adulthood, it can then connect with a compatible friend and create successive generations to care for so the fun never ends.

\$14.99	8+	August
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Tamagotchi Connection V5 continues to offer all the fan favorites that have made it the consistently top-selling and award-winning toy that it is today. These include the popular infrared technology, Gotchi Points, shopping and the new Tama & Earth Expo Web site. Kids can travel to different parts of the world including the Japanese, North American, European and Asia/Oceania Pavilions. Kids will enjoy the Ecology Pavilion where they can learn about ways to save the planet and the Gotchi Amusement Park where they can play games and have fun. While using Gotchi Points and special passwords, kids can go online to shop, grab a bite to eat, get a new job and buy some cool clothes. New games and other activities are also available online for even more fun, codes and collectible souvenirs.

With the infrared technology feature, owners can “connect” their Tamagotchi toy with other V5 owners around the world. Kids can watch characters play games together, trade gifts, and become pals. Kids can also store a list of up to 45 friends in their Tamagotchi.

GOTCHI GEAR™

TAMAGOTCHI® LANYARDS – Kids can take their Tamagotchi wherever they go by wearing their virtual pets around their neck with the “Tama Leash.” The redesigned lanyard features a funky clear design with colorful images of all the different families. Additionally, kids will get a brand-new character charm with a felt wipe on the back to keep their Tamagotchi toy’s screen clean. Fashionable wristlets are also available.

\$5.99

8+

July

TAMAGOTCHI® DÉCOR-ATCHI KIT – Personalize your virtual pet toy with colorful stickers and shiny “bling!” Kids can get creative with the popular Tamagotchi Decoration Kit, which features removable skins, or shell cases, that allow kids to change the look of their toy depending on their tastes and mood. For extra special sparkle, kids can “bling out” their Tamagotchi with adhesive jewels or fun character-themed stickers. Different versions are available featuring everyone’s favorite characters, including Mametchi, Memetchi, and Kuchipatchi.

\$4.99

8+

July



	SUGGESTED RETAIL PRICE	AGE	RELEASE DATE
ACTION FIGURES			
<p>4" EXTREME DRAGON FIGURE SETS – Young boys can build the ultimate Dragon Ball Z toy collection with these exclusive action figures, with all-new body sculpts for the U.S. market. Featuring some of the most popular characters from the show, each fiercely-styled 4" figure comes with an exclusive collectible character piece. Collect all seven across the lineup to form a freestanding and colorful Shenron the Dragon figure. Character versions include Super Saiyan 1 Goku (with Goku mark in Namek Battle), Super Saiyan 1 Vegeta (Android 19 Battle), Fusion Piccolo with nail (Namek Battle), Perfect Form Frieza (Namek Battle), Perfect Form Cell (Cell Battle), Super Saiyan 4 Goku (Baby Battle) and Super Baby Vegeta (Baby Battle).</p>	\$5.99	4+	July
<p>2.5" FLASH CHANGER FIGURES – Kids can transform their miniature Dragon Ball Z characters into Super Saiyan mode right before their eyes! This unique set of two 2.5" figures allows boys to morph Goku, Vegeta and Frieza into their battle-ready versions by slamming the ornamental Flash Changer over each character. Then watch as the new powered up figure pops out of the stand, which has a highly-stylized and colorful design and doubles as a display. The detailed figures can be played and displayed with or without the stand. Character versions include Damaged Suit Goku, which transforms into Super Saiyan 1 Goku (in Namek Battle), Vegeta and Super Saiyan 1 Vegeta (in Android 19 Battle), and First Form Frieza and Perfect Form Frieza (in Namek Battle).</p>	\$8.99	4+	July/September
<p>8" POWER BOOST FIGURES – These large-scale and bold figures offer a unique super-powered action feature exclusive to Bandai America's new Fall lineup. Super Saiyan 1 Goku and Vegeta come with three attachable energy shield body pieces. Kids can squeeze their legs to see them pump and flex their chest and shoulder muscles in their powered up mode. Namek Battle Piccolo has stretchable rubber arms that can be detached from his</p>	\$12.99	4+	July/September

body to instantly trigger the re-growth of a much stronger arm, just like the way he regenerates his lost limbs in the show.

ROLE-PLAY

KAMEHAMEHA WRIST BANDS – The very first role-play toy ever created for the brand, this set of Goku’s wrist bands allows kids to mimic the powerful moves of their favorite hero, the greatest defender against evil on Earth! As they punch and snap, flashing lights, battle sound effects and unique character phrases are triggered. An infrared sensor on each band measures the strength of each move, so when enough power is accumulated, kids can perform Goku’s winning final attack moves. With Goku’s signature Kamehameha, evil no longer stands a chance!

\$14.99 4+ July

ENERGY BATTLE SET – Now kids can re-create their own battles that they see on the TV show at home with their friends! This exclusive role-play set comes with two 6.5” Goku and Piccolo figures, and two hand controllers. The figures attach to the controllers so they can interact with one another via infrared sensors. This allows two opponents to battle face-to-face up to 10 feet in distance. Three LED lights on the controllers tell kids when it is time to make their final attack moves, while the action sounds and score tracker let them know how well their character is doing in the fight.

\$29.99 4+ July



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ACTION FIGURES

3” COLLECTIBLE FIGURES – Bandai America captures the excitement of BLUE DRAGON with this lineup of collectible 3” figures. Highly-detailed and boldly-styled, these figures perfectly showcase Akira Toriyama’s dynamic characters, both good and evil. They are featured ready to go to battle, along with their corresponding mythical Shadow standing tall behind them on an ornamental display stand. Create the ultimate BLUE DRAGON collection by collecting all six characters, including Shu and his Blue Dragon; Jiro and his Minotaur; Marumaro and his Saber Tiger; Kluge and her Phoenix; Zola and her Killer Bat; and evil Nene and his Chimera.

\$3.99	4+	July
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4” ACTION FIGURES – A unique button-activated, light projection feature from the included shield-shaped accessory allows kids to summon the inner Shadow characters of Shu, Marumaro, Jiro, Zora, Kluge and Nene. The colorful Shadow creatures can be projected onto any flat surface. This assortment comes with a 4” character figure that features 4 points of articulation, a detailed paint sculpt, and can be played with the 7” Dragon Figures (sold separately). The “try me” packaging allows kids to immediately see the mystical dragons projected onto their backdrop.

\$6.99	4+	July
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MUGEN POP POP – A huge hit in Japan, the addictive Pop Pop is about to conquer the States too. No one can help themselves from popping plastic bubbles and Pop Pop makes “endless bubble popping” a reality. This irresistible little keychain device has eight authentic-feeling bubbles. Continuous popping will make the small built-in speaker emit other fun sounds at random such as a dog bark and a bell ringing.	\$5.99	5+	July